



Downtown Tailgate

Blacksburg, Virginia

September 18, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Events** have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for **Green Events** and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Downtown Tailgate

"Come to our Downtown Tailgate to celebrate the night before the Nebraska versus Virginia Tech Football Game. Family fun for all ages and for fans of both teams. Activities will include a food and beer garden. First Down Bungee run, tailgate games, live entertainment and much more! Come out and show your team spirit in Downtown Blacksburg!"



Green Statement: "We went green to further our efforts in creating a sustainable community and to expand upon our Cool Cities Campaign. DMOB works in partnership with the Sustainable Blacksburg group and the Town of Blacksburg in an effort to reduce waste, educate the public and we are currently in the process of adapting a downtown recycling plan. The Downtown Merchants of Blacksburg have made it their mission to help out with the proper disposal of CFL's, batteries and printer cartridges offering convenient drop off points in many locations. We are committed to becoming Greener!"

CORE ACTIVITIES for Green Events

☒ This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Have clearly marked recycling locations and/or containers.
- Glass bottles, aluminum cans, plastic bottles, paper

☒ **Styrofoam elimination.** Events should eliminate the use of Styrofoam cups and plates. If disposables are used, these products that bio-based, made from recycled content, recyclable, and/or compostable. The organizers of this event pledge that:

- Use disposable foodservice items that are recyclable

- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
- Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper and print all documents double-sided
 - Purchase/use paper products with 30% or higher recycled content

- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
 - Provide condiments, cream and sugar, etc in bulk
 - Encourage the use of mass-transit and/or carpooling to the event
 - Sponsor the "Buy local. Eat local. Be local. Campaign"
 - Support our local Farmer's Market

- ☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:
- Have a link on our website to the Virginia Green Events webpage
 - Have a green event section on our event's webpage highlighting all of our green activities
 - Have signs at the event registration which list all of our green activities
 - Use the Virginia Green logo on signs and on recycling containers

For more information on **Downtown Tailgate**, see www.downtownblacksburg.com or contact **Laureen Blakemore** at events@downtownblacksburg.com or **540-951-0454**.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen. Click on "Events" for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

